



ABEF Silent Auction Media Pledge Form

*Instructions: Please fill out this form and return it to ABEF, 11020 King Street, Suite 205, Overland Park, KS 66210 or FAX to (913) 491-6502. Pledges must be received by February 16, 2007 to be included in the on-line auction. **Thank you for your generous donation.***

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

I hereby pledge the following package: _____

Retail Value \$ _____ (minimum package value must be \$50). Minimum Bid \$ _____

Signature _____

Date _____

Fax this form to (913) 491-6502 by February 16, 2007

General Rules:

- A. *Restrictions.* Restrictions may be placed on donations; however, a clear statement of the restrictions must be included on the pledge form (i.e., if the donation is available for a limited time, usable in a limited area cannot be used in the place of an existing schedule or standing order). All packages must have a minimum market value of \$50. Donations that provide a discounted price on a future purchase are not allowed. That is, donations must be complete and not require the buyer to spend additionally in order to use the product/service.
- B. *Minimum Bids.* Items receiving less than the minimum bid will be returned to the donor. You may designate the minimum bid and retail value if you choose, or the Auction Task Force will determine fail levels.
- C. *Bidding.* All items will be offered to the highest bidder. If an on-line bid is received within the last 30 minutes of the auction, the bidding on that item will be extended for another 24 hours (if on a Friday, the bidding will extend until the end of business on Monday.) Media items not receiving a bid through the on-line auction will be available for bidding during the Silent Auction held at the Agri-Marketing Conference & Trade Show.