

2012 AGRI-MARKETING CONFERENCE

Sponsorship Opportunities

The theme of the 2012 Agri-Marketing Conference, April 18-20, is "Acres of Innovation."

There are many different sponsorships available. Companies with marketing budgets of all sizes can participate. The higher your support, the more benefits you'll receive....Sustaining Partner, Platinum, Gold, Silver or Bronze. In addition, you can get more company visibility by claiming one or more of the sponsorship opportunities. These opportunities are available on a first come, first serve basis, with first right given to last year's sponsor.

Please review the benefits and opportunities of sponsorship at the 2012 Agri-Marketing Conference and confirm your interest to Jenny Pickett at (913) 491-6500 or e-mail to jennyp@nama.org. In-kind sponsorships will also be considered.



Opportunities Still Available (As of December 1, 2011)

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| • Student Marketing Competition (Co-Sponsorship) | \$5,000 |
| • Meeting Room WiFi (2 sponsorships available) | \$5,000 |
| • Best of NAMA Celebration Reception | \$5,000 |
| • Student Mentor Luncheon | \$2,000 |
| • Break in the Trade Show (Thursday PM) (Co-sponsorships available) | \$2,500 |
| • Pre-Conference Workshop | \$2,500 |
| • Senior Management Workshop (Co-sponsor available) | \$2,500 |
| • Trade Show Refreshment Station | \$2,000 |
| • Badge Schedule | \$2,000 |
| • Break (Thursday AM) | \$2,000 |
| • Lobby Refreshment Station | \$2,000 |
| • Trade Show Luncheon (2 sponsorships available) | \$2,000 |
| • Continental Breakfast - Friday (Co-sponsor available) | \$1,000 |
| • Relaxation Station in the Trade Show | \$1,000 |
| • Student Competition Judges' Reception | \$1,000 |
| • Conference E-newsletter | \$1,000 |
| • AMC Session Podcast | \$1,000 |
| • AMC Speaker Audio Recording | \$1,000 |
| • Conference Research | \$1,000 |
| • Professional Devel. Breakout Session (5 available) | \$750 |
| • Chapter Leaders' Workshop | \$500 |
| • Conference Registration/Help Desk (Co-sponsor available) | \$500 |
| • Chapter Promotion Item | \$500 |
| • General Conference Support | \$500 |
| • Welcome Banner | \$300 |
| • Program Booklet Ads (\$2,000 full page, \$1,000 half page, \$500 quarter page) | |

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Current Sponsors (As of 12/1/11)

- Student Marketing Competition
 - Last Call Pancake Breakfast
 - Keynote Speakers Arrangements
 - Continental Breakfast (Prior to Opening General Session)
 - Closing Session Keynote Speaker
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- Opening General Session
 - Best of NAMA Finalists' Reception
 - Second General Session
 - Opening Session Video
 - Trade Show Closing Reception
 - Keynote Speakers
 - Continental Breakfast (Prior to Opening General Session)
 - NAMA Marketer of the Year Award
 - Best of NAMA Program Booklet (Includes ad)
 - Call for Entries Design
 - Conference Logo Design
 - Mobile Program
 - Text Updates
 - Student Raffle Item
 - Sign Printing
 - Leader/First Timer Event
 - Agribusiness Leader Recognition Luncheon
 - Best of NAMA Call for Entries
 - Conference Publicity
 - Student Party
 - Registration List Printing
 - AMC Blog
 - Best of NAMA National Judging Luncheon
 - Professional Devel. Breakout Sessions
 - Registration Bag (Plus cost of bags)
 - Student Judge's Breakfast
 - Registration Brochure
 - General Conference Support
 - Pocket Schedules
 - Hotel Key
 - Registration Packet Envelopes

Monsanto
 Rhea & Kaiser
 Ag Speakers Network
High Plains/Midwest Ag Journal
 Cattlemen's Beef Board
 Elanco Animal Health
 ABM Agri Council
 Farm Progress Companies
 Syngenta
 Farm Fresh Photos
 John Deere
 Ag Speakers Network
High Plains/Midwest Ag Journal
Agri Marketing Magazine
 Paulsen Marketing
 Sullivan Higdon Sink
 Sullivan Higdon Sink
 Farm Progress Companies
 Commodity Update
 Penton Media
 Boelte Hall
 John Deere
 Adayana
High Plains/Midwest Ag Journal
Agri Marketing Magazine
 Broadhead
 Blasdel, Cleaver, Schwalbe Comm.
Successful Farming
 Pioneer Hi-Bred Intl., Inc.
 Mosaic Co., Natl. Cotton Council
 The Western Producer
 Martin IWilliams
 Charleston/Orwig
 Learfield News
 Vance Publishing
 DTN/Progressive Farmer
 Fastline Publications



NAMA has a new level of sponsorship, Sustaining Partners. For more information contact Jenny Pickett, jennyp@nama.org, 913-491-6500

AgriMarketing



Successful Farming



syngenta

