



National Agri-Marketing Association

Agribusiness Leader of the Year

About the Award

The National Agri-Marketing Association (NAMA) honors outstanding leadership in agribusiness, education, government service or other agribusiness related areas by awarding the **Agribusiness Leader of the Year**. This award will attract agribusiness leaders and leaders in private, public or academic service.

Objective

The Agribusiness Leader of the Year is NAMA's highest honor. The award honors an outstanding leader in agribusiness, education, government service or other agribusiness related area. Solicited from senior level position holders in private, public or academic service, nominees should exemplify excellence in agribusiness by their significant contributions to the industry. The award is presented during the spring Agri-Marketing Conference.

Eligibility

Individuals must demonstrate leadership and innovation at the most senior level.

This award goes to the person leading the charge of his/her company, institution or organization. Nominee exemplifies the qualities of a true leader and is a visionary, a pacesetter, and a colleague with business know-how. This nominee has led the company/institution/organization during the past 12 months. In addition, nominees should be considered leaders in agribusiness through service to organization and industry initiatives.

Nominees need **not** be NAMA members.

How to Enter

To enter, follow these steps:

1. Select a nominee. This nominee should exemplify the qualities of a true leader. Consult the eligibility requirements closely.
2. Fill out the application and address the four areas of outstanding leadership on a separate sheet(s) of paper. Include your contact information. If NAMA has questions regarding the application, the nominator will be contacted. All nominations will be kept confidential. Nominees not honored for 2012 will be automatically considered for next year.
3. Send the application and narrative to NAMA by January 20, 2012.

Nominees will be judged solely on their write-ups. Please do not send any other appendices, video-tapes, or samples. There are no entry fees. For questions about the entry rules, contact Jenny Pickett at (913) 491-6500.

Nomination

All nominations will be considered. The National Agri-Marketing Association's Professional Awards Committee will establish a nominating panel comprised of industry leaders to review submissions. The panel will ensure that nominees are eligible and all application materials are included. This nominating panel will review submissions and may also exercise the option of surfacing nominees. Those surfaced by the panel will be notified and asked to submit a nomination application.

Agribusiness Leader of the Year Application

Nominee's Name _____

Company _____

Title _____

Address _____

Telephone _____ FAX _____

Email _____

Person submitting nomination _____

Company _____

Title _____

Address _____

Telephone _____ FAX _____

Email _____

Please address the following areas of outstanding leadership on a separate sheet(s) of paper, not to exceed four pages:

Leadership (40): Discuss the nominee's unique approach to leading others. Demonstrate the nominee's role as a leader within the agricultural industry and discuss the far-reaching impact on the agribusiness community. How has the nominee made exceptional contributions and exemplified excellence in agribusiness?

Innovative Ability (20): Discuss the nominee's understanding of current issues and needs related to agribusiness. How has the nominee's leadership style contributed to unique approaches and demonstrated leadership in action? Please site practical examples from the nominee's professional career.

Accomplishment (20): Discuss the creative solutions of the nominee regarding issues of national importance. Demonstrate how achievements distinguish the nominee. Primary emphasis should be placed on accomplishments with the past 24 months.

Industry Leadership (20): Discuss the role of the nominee in professional organizations. Primary emphasis should be placed on organizations that provide service to agribusiness, farmers or ranchers. Discuss the nominee's contributions to the ag community through service to organizations and industry.

**Submit nominations by January 20, 2012 to:
Jenny Pickett, National Agri-Marketing Association,
11020 King Street, Suite 205, Overland Park, KS 66210**