

National Agri-Marketing Association

Chapter Roster of Active Members as of April 3, 2012

ROCKY MOUNTAIN	Title/Company/Address	Phone	EMail	Type	Exp Date
Acklin, Melanie	Director of Marketing, SFP, 11550 Ash, Ste. 220, Leawood, KS, 66211	(913)956-7556	macklin@sfp.com	Comp Associate	08/31/2012
Alexander, Dave	Adv. Director, Potato Grower/Sugar Producer/Western Turf, 360 B Street, Idaho Falls, ID, 83402	(208)542-2213	dave@potatogrower.com	Associate	04/29/2012
Barnes, Jennifer	Marketing Communications, DuPont Crop Protection, 390 Union Blvd., Ste. 500, Lakewood, CO, 80228	(303)716-3907	jennifer.j.barnes@usa.dupont.com	Regular	03/28/2013
Bernhardt, Randy	Chief Administrative Officer, Progressive Agriculture Foundation, P.O. Box 2970, Denver, CO, 80201	(303)601-2915	rjbernhardt@aol.com	Regular	10/19/2012
Carr, Doug	VP, Snitily Carr, 300 S. 68th Street Place, Lincoln, NE, 68510	(402)489-2121	Doug@SnitilyCarr.com	Comp Associate	02/16/2013
Cooley, Walt	Editor, Progressive Dairy Publishing, P.O. Box 585, Jerome, ID, 83338-0585	(800) 320-1424	walt@progressivedairy.com	Regular	09/15/2012
DeLucero, Jill	Senior Account Manager, Natl. Cattlemen's Beef Assn., 9110 E. Nichols Ave., #300, Centennial, CO, 80112	(303) 850-3321	jdelucero@beef.org	Regular	04/05/2012
Fairbourn, David	Mgr., Industry Communications & Policy, United States Potato Board, 7555 East Hampden Avenue #412, Denver, CO, 80231	(303) 873-2331	david.fairbourn@uspotatoes.com	Regular	10/15/2012
Farlee, Sarah	Assistant Marketing Director, High Plains Journal/Midwest Ag Journal, PO Box 760, Dodge City, KS, 67801	(620)227-1872	sfarlee@hpj.com	Comp Associate	03/29/2013
Flesher, Mike	Vice President, American AgCredit, P.O. Box 336670, Greeley, CO, 80633	(970)330-4071	mflesher@agloan.com	Regular	03/31/2013
Fogarty, Margaret	National Communications Director, Farm Credit , 7951 E. Maplewood Ave., Ste. 225, Denver, CO, 80111	(303)721-3284	margaret.fogarty@fccservices.com	Regular	04/07/2013
Fraser, David	VP, Industry Communications & Policy, United States Potato Board, 7555 East Hampden Avenue, Ste 412, Denver, CO, 80231	(303)873-2314	david.fraser@uspotatoes.com	Associate	10/22/2012
Frazier, Kendal	Exec V. P., Planning, Governance & Leadership Dv, National Cattlemen's Beef Assn, 9110 E Nichols Ave, Ste 300, Centennial, CO, 80112	(303)694-0305	kfrazier@beef.org	Regular	04/30/2013
Gustad, Aaron	Manager, Organizational Communications, National Cattlemen's Beef Association, 9110 East Nichols Ave., Suite 300, Centennial, CO, 80112	(303)850-3362	agustad@beef.org	Young Prof	03/02/2013
Heinze, Lynn	V.P., Communications, Cattlemen's Beef Board, 9000 E. Nichols Ave., Ste. 215, Centennial, CO, 80112	(303)867-6319	lheinze@beefboard.org	Regular	02/20/2013
Henderson, Diane	Communications Manager, Cattlemen's Beef Board, 9000 E. Nichols Ave., Ste. 215, Centennial, CO, 80112	(303)867-6302	dhenderson@beefboard.org	Regular	01/21/2013
Heth, Mandy	Account Executive, AdFarm, 1232 Washington Ave., Ste. 310, St. Louis, MO, 63103	(314)227-4626	mandy.heth@adfarmonline.com	Comp Associate	10/27/2012
Johnson, Becky	Senior Vice President, Fleishman-Hillard Inc., 1999 Bryan St., Ste. 3400, Dallas, TX, 75201	(214)665-1362	becky.johnson@fleishman.com	Comp Associate	08/06/2012
Kelley, Tyler	Senior PR Account Executive, Osborn Barr, 304 West 8th Street, Kansas City, MO, 64105	(816)410-5152	kelleyt@osborn-barr.com	Comp Associate	08/31/2012
Kennedy, Bruce	, National Cattlemen's Beef Assoc., 9110 East Nichols Avenue, Centennial, CO, 80112	(303)850-3373	bkennedy@beef.org	Regular	09/28/2012
Knoy, Cheri	Director of Advertising, Penton Media, Inc., 3612 Kite Landing Lane, Plano, TX, 75074	(972)424-6457	cknoywork@aol.com	Comp Associate	08/11/2012

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Konkel, Sara	Mgr., Trade Show & Association Mktg., Natl. Cattlemen's Beef Assn., 9110 E. Nichols Ave., #300, Centennial, CO, 80112	(303)850-3345	skonkel@beef.org	Regular	12/22/2013
Lundeen, John	Executive Director, Market Research, Natl. Cattlemen's Beef Assn., 9110 E. Nichols Ave., #300, Centennial, CO, 80112	(303) 850-3391	j.lundeen@comcast.net	Regular	01/30/2013
Malone, Judy	Director of Industry Information, American Sheep Industry Association, 9785 S Maroon Circle, Ste. 360, Englewood, CO, 80112	(303) 771-3500	judym@sheepusa.org	Regular	03/10/2013
Ochsner, Kevin	Director of Innovation, Adayana, Inc., 30300 WCR 388, Kersey, CO, 80644	(970) 351-6009	kochsner@adayana.com	Regular	07/19/2012
Picchetti, Leigh	Senior Vice President, Communications, Farm Credit, 7951 E. Mapelwood Ave., Ste. 225, Greenwood Village, CO, 80111	(303)721-3281	leigh.picchetti@farmcredit.com	Associate	08/25/2012
Reinert, Mark	Marketing/Member Relations, Agland, Inc., 260 Factory Rd.P.O. Box 338, Eaton, CO, 80615	(970)454-4000	mreinert@aglandinc.com	Regular	09/26/2012
Ruch, Charity	Associate Dir of Organizational Communications, Natl. Cattlemen's Beef Assn., 9110 E. Nichols Rd., #300, Centennial, CO, 80112	(303)850-3334	cruch@beef.org	Regular	04/07/2012
Slack, Evan	Owner/Broadcaster, Evan Slack Network, 130 Pearl St., Ste. 1601, Denver, CO, 80203-4145	(303)722-3040	evanslack@mac.com	Regular	11/15/2012
Tessitore, Melissa	Senior Communications Director, Natl. Cattlemen's Beef Assn., 9110 E. Nichols Ave., #300, Centennial, CO, 80112	(303)850-3390	mtessitore@beef.org	Regular	10/08/2012
Torres, Kristin	Senior Director, Trade Show & Association Mktg., Natl. Cattlemen's Beef Assn., 9110 E. Nichols Ave., #300, Centennial, CO, 80112	(303)850-3335	ktorres@beef.org	Regular	03/30/2013

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