



## Connect to a Thriving Agri-Marketing Career

# Join NAMA Today!

Agriculture is a rapidly evolving industry. As a professional agri-marketer you need a reliable, progressive resource to keep you ahead of the curve. On top of trends. And in the know. That's NAMA.

We have the networks and connections to help you advance your career—and build your own unique go-to team of colleagues, professionals, mentors and agri-business leaders.

### TEN REASONS why joining NAMA needs to be on the top of your list today

- 1 **Connections**—Tap into an engaged, progressive community of agri-marketing professionals who can help you elevate your skill set and advance your career.
- 2 **Knowledge**—Join ag professionals from every facet of the industry at NAMA meetings, events and on our social networks to learn about innovations in agriculture.
- 3 **Awards**—Gain nationwide exposure for your work through Best of NAMA. Other recognition opportunities include the Professional Development Awards of Excellence, Agribusiness Leader of the Year and NAMA Marketer of the Year Awards.
- 4 **Events**—With signature gatherings, NAMA has your education, networking and professional development covered year-round.
- 5 **Professional Development**—From the industry peers you'll meet and friendships you'll make—to our full roster of webinars, seminars and chapter meetings—you can tailor your membership to fit your personal career advancement style.
- 6 **Industry News**—NAMA members receive a complimentary subscription to *Agri Marketing* magazine, NAMA's e-newsletter and access to a specially designated Members' Only section of nama.org.
- 7 **Relationships**—The National Membership Directory is known as the most comprehensive directory of agri-marketers in the industry.
- 8 **Leadership**—We provide workshops to prepare NAMA members to lead at the chapter, regional and national levels.
- 9 **Mentorship**—Share your knowledge and enthusiasm for agri-marketing with up and coming ag professionals through Student NAMA. More than 30 chapters nationwide.
- 10 **Influence**—NAMA members work together to improve the standards of practice...and learn new—and innovative—approaches to industry challenges.

Visit [nama.org](http://nama.org) to join today!

