Best of NAMA Entry Form - Physical Advertising Entries
(Includes Consumer & Specialty Advertising Categories)
This entry form is used for the following categories: 1-10, 16-18, 20-23, 25-27, 53-54, 59-60, 62

Note: For Electronic “E” Entries fill out the online entry form.

Read complete rules before submitting. You may reproduce this entry form as needed, if the same information is listed. Please make sure all names are spelled correctly, persons responsible are identified, proper company division is listed, etc. Information is taken DIRECTLY from entry forms to notify winners and order plaques. Please remember to make TWO (2) additional copies of the entry form to submit with entry. You can get this form on the website at www.nama.org. DON’T FORGET TO INCLUDE EMAIL ADDRESSES. ALL COMMUNICATIONS REGARDING THE AWARDS PROCESS WILL BE SENT VIA EMAIL.

Category Number ___________ Category Name______________________________________________________________________________

Chapter (mandatory)____________________________________________________________________________________________________

Entry Title ____________________________________________________________________________________________________________

Company _____________________________________________________________________________________________________________

Address ______________________________________________________________________________________________________________

City ______________________________  State__________ Zip____________ Phone________________________________________________

Person Responsible_____________________________________ Email ___________________________________________________________

Agency ______________________________________________________________________________________________________________

Address ______________________________________________________________________________________________________________

City ______________________________________________State__________ Zip___________ Phone _________________________________

Person Responsible _______________________________________________Email ________________________________________________

What is the specific challenge and how does this entry uniquely and strategically target this challenge? _________________________________

_____________________________________________________________________________________________________________________

What was the expected response or outcome? How do you know it was achieved, or what was learned/gained?

_____________________________________________________________________________________________________________________

_____________________________________________________________________________________________________________________

What was the target audience and why was it chosen to specifically invest in targeting? How does it align with the challenge?

__________________________________________ __________________________________________________________________________

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Submitted By______________________________ Company_______________________________ Email _______________________________