

10 Good Reasons Your Agency Should be Involved

Join NAMA Today!

Learn what
**Cultivating
Connections**
can do for you!
Visit

www.nama.org
or email
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for more



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How do you keep your agency on the cutting edge? How do you tap the latest creative strategies, ideas and industry information? How do you reach colleagues, customers and prospects? The answer is the National Agri-Marketing Association (NAMA). With NAMA, you'll connect with your core audience and industry veterans to really examine what's working and what isn't. It's the #1 way to stay connected to other leading industry professionals in marketing, advertising, public relations, media and more.

01 Connections—With NAMA, you'll have regular opportunities to network with colleagues, customers and prospects within 24 chapters in six regions across the nation.

02 Recognition—Showcase attention-getting samples of your work and earn the recognition your creative talents deserve through the industry's leading awards program—Best of NAMA.

03 Contacts—Staying connected helps your agency thrive. NAMA members receive the National Membership Directory...the most comprehensive directory of agri-marketers available!

04 Ideas—There's no better way to learn the most recent industry innovations than through NAMA. At regular meetings, you can find out what's working—and what's not—from other leading agencies, as well as forward-thinking ag companies.

05 Professional Development—Cultivate specific areas of expertise through seminars and webinars, as well as regular chapter meetings, that cater to the unique needs of professionals in areas like Marketing Communications, Public Relations and Sales.

06 Industry News—Learn where the industry is...and where it's going. As a member of NAMA, you receive a complimentary subscription to *Agri Marketing* magazine, NAMA's electronic newsletter and access to a special Members Only section of www.nama.org.

07 Events—Join key players at the Agri-Marketing Conference and Trade Show held annually in April and the Fall Conference. These "see and be seen" events increase your visibility across the industry.

08 Leadership Experience—Make the most of your membership by taking a leadership role on the chapter, regional or national levels. Several Leader Workshops are offered throughout the year to prepare new leaders and enrich the overall experience.

09 Mentor Opportunities—Cultivate tomorrow's talent, today. The student NAMA program has more than 30 student chapters in universities nationwide, which provide ample opportunity to share your knowledge of agri-marketing with emerging talent.

10 Influence—NAMA members work together to improve the standards of practice...and learn new—and innovative—approaches to industry challenges.

