NAMA Honors Scott Druker with 2020 Agribusiness Leader of the Year Award

The National Agri-Marketing Association (NAMA) has named Scott Druker, General Manager, Arm & Hammer Animal and Food Production, the 2020 Agribusiness Leader of the Year.

This award, which is NAMA’s highest honor, recognizes outstanding leadership in private, public or academic service and is conferred each year to a senior agribusiness executive who not only exemplifies excellence in agribusiness, but has also made significant contributions to the industry. Now in its 20th year, the award will be presented at the 2020 Agri-Marketing Conference, April 15-17, in San Diego, California.

Druker joined the Arm & Hammer Animal Nutrition business unit of Church & Dwight Co., Inc. as senior business manager in November 2009. He was promoted to director of animal nutrition in 2012 and to his current position of general manager in 2017.

During these years, Druker led Church & Dwight through multiple acquisitions in the livestock and food safety sector, transforming the company’s focus from a primarily North American dairy feed ingredient business to a global, multi-species and multi-channel livestock production and food safety enterprise.

Under his leadership, Arm & Hammer Animal and Food Production has met its business vision of becoming the only food chain partner integrating diverse technologies for animal
and food production systems, providing solutions from on-farm through processing to improve the safety and reliability of the world food supply.

Today, Arm & Hammer Animal and Food Production is the industry’s only comprehensive animal nutrition, food production and food safety solutions provider, employing about 130 across the globe—and still growing—compared with 19 employees in North America before 2015.

Druker is a member of the board of directors and executive committee of the American Feed Industry Association (AFIA) and the organization’s chair-elect, taking office in May 2020.

Druker continually encourages his marketing teams to deliver innovative and highly creative solutions to reach the marketplace. Over the years, the company has been a strong contributor of entries to Best of NAMA. In 2018, ARM & HAMMER’s #ScienceHearted national multi-media campaign won a national NAMA Best of Show award.

About NAMA
NAMA is the nation’s largest association for professionals in marketing and agribusiness. NAMA has been encouraging and recognizing excellence in the industry for over 60 years through initiatives such as Agribusiness Leader of the Year, Ag Association Leader of the Year and the NAMA Marketer of the Year. For more information, please visit nama.org or contact Jenny Pickett at (913) 491-6500 (jennyp@nama.org).

About ARM & HAMMER
Arm & Hammer Animal and Food Production, with headquarters in Princeton, N.J., is a worldwide leader in providing the broadest portfolio of nutrition, microbial and food safety solutions and services backed by an unmatched research and development pipeline. To learn more about ARM & HAMMER™, visit www.ahfoodchain.com.

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