Awards of Excellence Honor Roll

Marketing Communications

2025	LuElla Sprout	Horizon Ag
2024	Erin Kolstad	G&S Business Communications
2023	Laura Svec	Corteva
2022	Bob Wilhelm	Bayer
2021	Susan Carney	Corteva
2019	Doug Reynolds	Corteva
2018	Jerry Gennaria	Brighton Agency
2017	Linda Frerichs	Arysta LifeScience
2016	Marcy Tessman	Charleston|Orwig
2015	Christine Hart-Nieland	Brighton
2014	Ryan Parkin	Beck's Hybrids
2013	Gary Sakin	Monsanto
2012	Troy Schroeder	Broadhead
2011	Margaret Fogarty	Farm Credit
2010	Scott McClure	Brighton Agency
2009	Lou Ireland	Pioneer Hi-Bred Intl., Inc.
2008	Paul Redhage	FMC Agricultural Products
2007	Pete Kovac	Nicholson Kovac, Inc.
2006	Steve Engle	Woodruff Sweitzer
2005	Bev Larson	NK Brand/Syngenta Seeds
2004	Neil DeStefano	FMC Corporation
2003	Sarah Vacek	Monsanto Company
2002	Ken Anderson	NC+ Hybrids
2001	Doug Headley	John Deere

Product/Species Management

2017	Jill DeLucero	Natl. Cattlemen's Beef Assn.
2014	Kelly Smith	Kuhn North America
2013	Zach Hetterick	Case IH
2012	Kevin Bien	AGCO
2011	Stephanie Gable	NOVUS International, Inc.
2010	Elena Lindemann	Land O'Lakes Purina Feed LLC
2009	Gary Robertson	Ft. Dodge Animal Health
2007	Klaas Okkinga	Boehringer Ingelheim Vetmedica

2005	Dennis Gehler	CROPLAN GENETICS/Land O' Lakes
2004	Wendy Elliott	Pfizer Animal Health
2003	Brian Markwardt	Golden Acres Genetics, Ltd.
2002	Tony Klemm	Dow AgroSciences
2001	Tony Solon	AGCO Corporation

Public Relations

2024	Sandra Mason	AEM
2023	Kenna Rathai	Broadhead
2022	Lori Hallowell	Bader Rutter
2021	Amy Bradford	Growmark
2019	Hannah Thompson-Weeman	Animal Agriculture Alliance
2018	John Robinson	National Cattlemen's Beef Association
2017	Kelly Schwalbe	Sage
2016	Bill Brozak	Colle+McVoy/Exponent PR
2015	Mary Gordon	G&S Business Communications
2014	Lisa Adams	Sage Marketing Communications
2013	Linda Romander	broadhead.
2012	Justin Funk	Agri Studies Inc.
2011	Chuck Zimmerman	ZimmComm New Media, LLC
2010	Sue Otten	AGCO Corporation
2009	Deron Johnson	Rhea + Kaiser Marketing Communications
2008	Beth Andersen	Charleston/Orwig
2007	Greg Smith	Padilla Speer Beardsley
2006	Barry Nelson	John Deere
2005	Janice Person	Delta & Pine Land Company
2004	Kendal Frazier	National Cattlemen's Beef Association
2003	Mike Ricciuto	DuPont Agriculture & Nutrition
2002	David Buchholz	David & Associates
2001	Ken Gordon	Syngenta

Sales

2025	Erin Rossow	Ag Management Solutions
2024	Cheri Knoy	Farm Progress
2023	Jennifer Saylor	JL Farmakis
2021	Nicole Bechtel	NCBA
2019	Bob Brunker	JL Farmakis
2018	Sonia Tighe	Florida Fruit & Vegetable Association
2017	Dave Korbelik	Beck Ag
2016	Matt Herman	DTN/The Progressive Farmer
2015	Eloise Seaman	Vance Publishing - Protein Group
2014	Gary Vorpahl	Hoard's Dairyman
2013	Jay Carlson	Penton Media - BEEF Magazine
2012	John Rozum	World Dairy Expo
2011	Sue Lee	Farm Journal Media
2010	Marvin Kokes	National Cattlemen's Beef Association
2009	Pete Weil	High Plains/Midwest Ag Journal
2008	Vernon Benes	Beck Ag, Inc.
2007	Bill Heffron	Bock & Associates
2006	Anita Vanderwert	Brownfield Network

2005	Margaret Wallace	OldhamBeck Ag Com, Inc.
2004	Allen Barkve	Primedia Business Magazines & Media
2003	Cliff Becker	Vance Publishing, Food Systems Group
2002	Bob Deiss	Farm Progress Companies
2001	Tom Taylor	High Plains Journal