



2020 Agri-Marketing Conference Sponsorship Benefits

Bronze Level Sponsor (Less than \$2,000)

- Company name listed in the conference promotional brochure (distributed to over 3,200 NAMA members and student members) provided sponsorship is confirmed prior to **December 31, 2019**, pre and post issues of the National NAMA e-News, included in Agri Marketing magazine (distributed to over 8,000 agribusiness professionals), and the conference program booklet (distributed to 1,200 conference attendees).
- Opportunity to put materials in registration bags.
- At least one program slide or easel sign recognizing your sponsorship of speaker or event.
- Recognition on the NAMA website.
- First right of repeat sponsorship for event/program/item for the next year's conference.

Silver Level Sponsor (\$2,000 - \$4,999)

A Silver Level Sponsor receives all the sponsorship benefits of a Bronze Level Sponsor, **plus the following:**

- Third round choice of trade show booth location, if applicable.
- Opportunity to introduce speaker, if applicable.

Gold Level Sponsor (\$5,000 - \$7,499)

A Gold Level Sponsor receives all of the sponsorship benefits of a Bronze and Silver Level Sponsor, **plus the following:**

- One complimentary trade show booth space.
- Second round choice of trade show booth location, if applicable.
- Partnership in planning the event.

Platinum Level Sponsor (\$7,500 - \$9,999)

A Platinum Level Sponsor receives all of the sponsorship benefits of Bronze, Silver and Gold Level Sponsors, **plus the following:**

- Two complimentary trade show booth spaces.
- First round choice of trade show booth location, if applicable.

Sustaining Partners (\$10,000 or more)

For those sponsors that commit \$10,000 or more to NAMA over the course of one year, they are entitled to recognition at all three national NAMA events: Agri-Marketing Conference, Fall Conference and Boot Camp.

A Sustaining Partner receives all the sponsorship benefits of a Platinum Level Sponsor at conference, **plus the following:**

- Use of Sustaining Partner logo in advertising and promotion.
- Logo on NAMA website that rotates with other Sustaining Partners on an equal basis.
- One comp registration at each of the three key NAMA meetings.
- One comp NAMA membership.
- Logo on digital signage at annual conference.
- Logo recognition as a partner on promotional materials for all three key NAMA events.
- Verbal recognition at all three key events.
- Ad space in the Fall Conference Program Guide.
- Flash drive of Student NAMA Resumes twice yearly.



For more information, contact: Jenny Pickett, (913) 491-6500, jennyp@nama.org.