



# 2022 Agri-Marketing Conference

## Sponsorship Benefits

### **Bronze Level Sponsor (Less than \$2,000)**

- Opportunity to put materials in registration bags.
- At least one program slide or easel sign recognizing your sponsorship of speaker or event.
- Recognition on the NAMA website.
- First right of repeat sponsorship for event/program/item for the next year's conference.

### **Silver Level Sponsor (\$2,000 - \$4,999)**

A Silver Level Sponsor receives all the sponsorship benefits of a Bronze Level Sponsor, **plus the following:**

- Third round choice of trade show booth location, if applicable.
- Opportunity to introduce speaker, if applicable.

### **Gold Level Sponsor (\$5,000 - \$7,499)**

A Gold Level Sponsor receives all of the sponsorship benefits of a Bronze and Silver Level Sponsor, **plus the following:**

- One complimentary trade show booth space.
- Second round choice of trade show booth location, if applicable.
- Partnership in planning the event.

### **Platinum Level Sponsor (\$7,500 - \$9,999)**

A Platinum Level Sponsor receives all of the sponsorship benefits of Bronze, Silver and Gold Level Sponsors, **plus the following:**

- Two complimentary trade show booth spaces.
- First round choice of trade show booth location, if applicable.

### **Sustaining Partners (\$10,000 or more)**

For those sponsors that commit \$10,000 or more to NAMA over the course of one year, they are entitled to recognition at all three national NAMA events: Agri-Marketing Conference, Fall Conference and Boot Camp.

A Sustaining Partner receives all the sponsorship benefits of a Platinum Level Sponsor at conference, **plus the following:**

- Use of Sustaining Partner logo in advertising and promotion.
- Logo on NAMA website that rotates with other Sustaining Partners on an equal basis.
- One comp registration at each of the three key NAMA meetings.
- One comp NAMA membership.
- Logo on digital signage at annual conference.
- Logo recognition as a partner on promotional materials for all three key NAMA events.
- Verbal recognition at all three key events.
- Ad space in the Fall Conference Program Guide.
- Flash drive of Student NAMA Resumes twice yearly.



**Some sponsorships may be subject to first right of refusal from previous year's sponsors. We also welcome creative sponsorship ideas. Questions? Contact Jenny Pickett at [jennyp@nama.org](mailto:jennyp@nama.org).**