2020 Agri-Marketing Conference
Sponsorship Benefits

Bronze Level Sponsor (Less than $2,000)
• Opportunity to put materials in registration bags.
• At least one program slide or easel sign recognizing your sponsorship of speaker or event.
• Recognition on the NAMA website.
• First right of repeat sponsorship for event/program/item for the next year’s conference.

Silver Level Sponsor ($2,000 - $4,999)
A Silver Level Sponsor receives all the sponsorship benefits of a Bronze Level Sponsor, plus the following:
• Third round choice of trade show booth location, if applicable.
• Opportunity to introduce speaker, if applicable.

Gold Level Sponsor ($5,000 - $7,499)
A Gold Level Sponsor receives all of the sponsorship benefits of a Bronze and Silver Level Sponsor, plus the following:
• One complimentary trade show booth space.
• Second round choice of trade show booth location, if applicable.
• Partnership in planning the event.

Platinum Level Sponsor ($7,500 - $9,999)
A Platinum Level Sponsor receives all of the sponsorship benefits of Bronze, Silver and Gold Level Sponsors, plus the following:
• Two complimentary trade show booth spaces.
• First round choice of trade show booth location, if applicable.

Sustaining Partners ($10,000 or more)
For those sponsors that commit $10,000 or more to NAMA over the course of one year, they are entitled to recognition at all three national NAMA events: Agri-Marketing Conference, Fall Conference and Boot Camp.

A Sustaining Partner receives all the sponsorship benefits of a Platinum Level Sponsor at conference, plus the following:
• Use of Sustaining Partner logo in advertising and promotion.
• Logo on NAMA website that rotates with other Sustaining Partners on an equal basis.
• One comp registration at each of the three key NAMA meetings.
• One comp NAMA membership.
• Logo on digital signage at annual conference.
• Logo recognition as a partner on promotional materials for all three key NAMA events.
• Verbal recognition at all three key events.
• Ad space in the Fall Conference Program Guide.
• Flash drive of Student NAMA Resumes twice yearly.

For more information, contact: Jenny Pickett, (913) 491-6500, jennyp@nama.org.