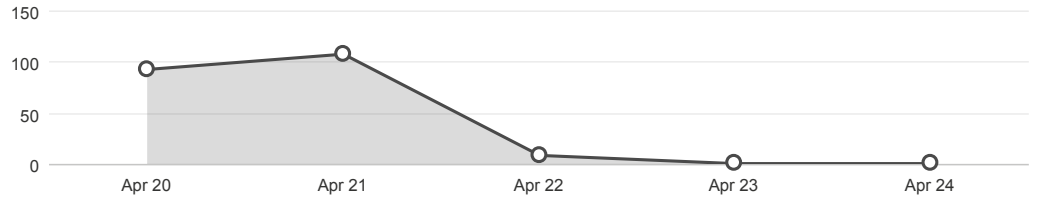


# Covid Feedback

Respondents

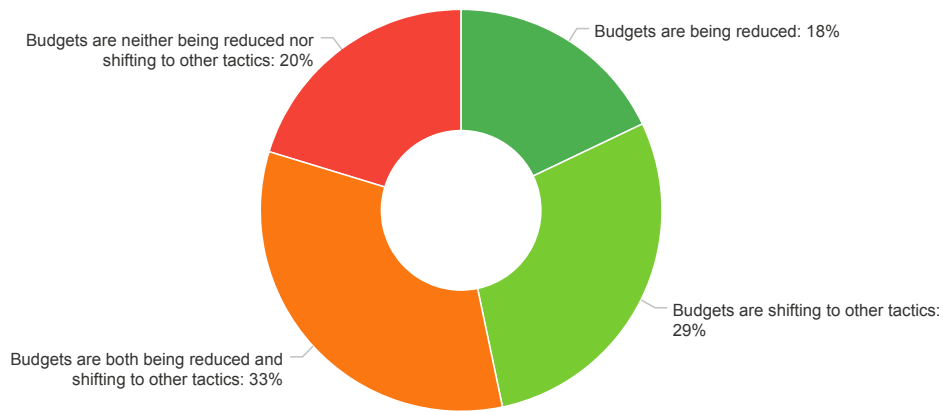


Response timeline



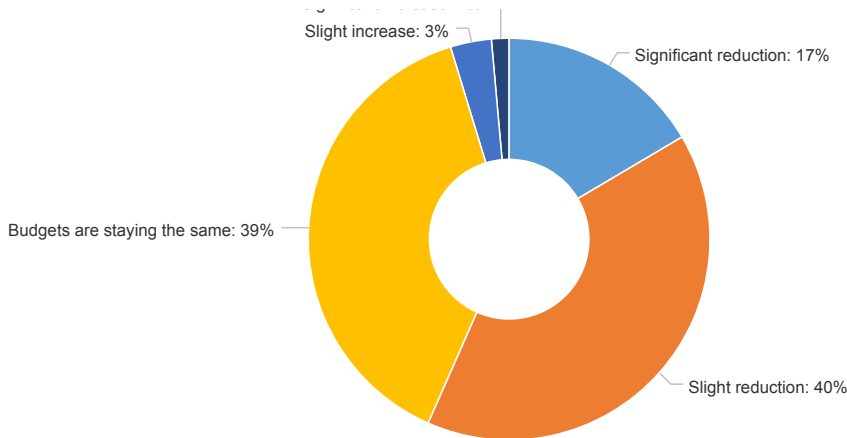
N 212

For the remainder of 2020, how would you characterize marketing budgets for your brands, or your clients' brands?



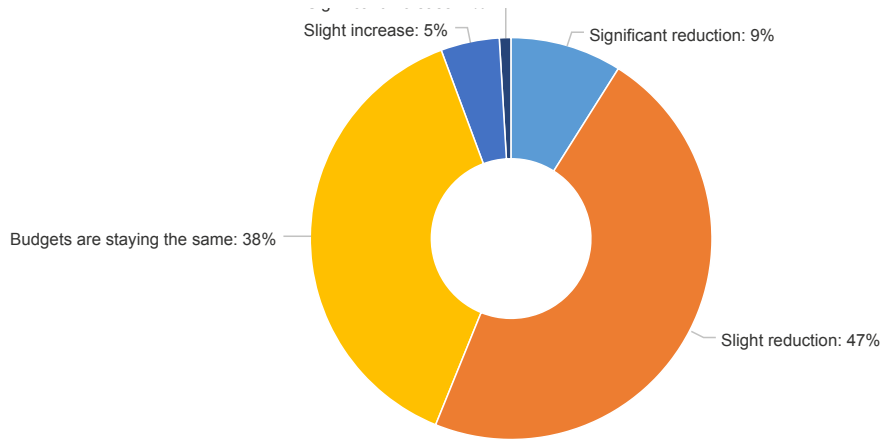
N 212

What changes to marketing budgets do you see in Q2 2020 for your brands, or your clients' brands?



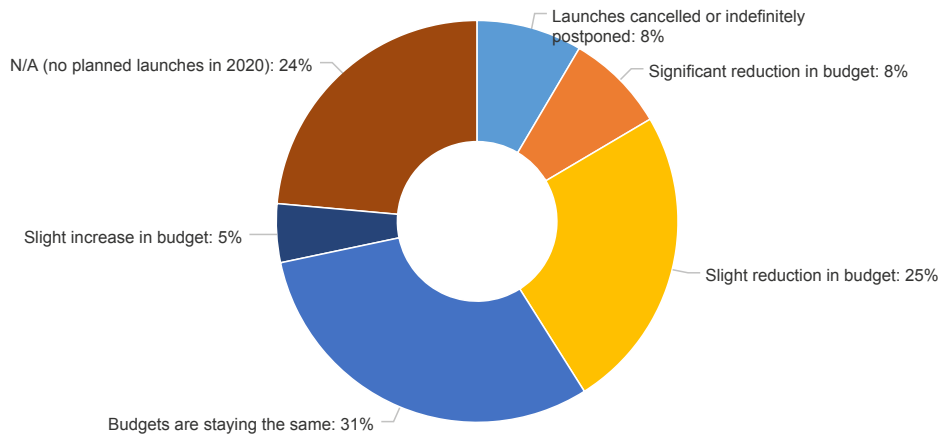
N 212

What changes to marketing budgets do you see in Q3 & Q4 2020 for your brands, or your clients' brands?



N 212

In 2020, what level of planned market budget for new product / offer launches will now be allocated?



N 212

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