NAMA is the premier professional organization for agri-marketing professionals. For over 60 years, we’ve provided education and insights that position NAMA members for success…and equip them to deliver greater value for their companies and employers.

**The Bottom Line**

An investment in NAMA is an investment in the professionalism, skill and output of your team. If it’s true that you are the company you keep, you’ll want your staff to make friends with NAMA. When you support NAMA, you:

- Tap into NAMA’s vibrant professional community of 1,300 members to fuel your employees’ advancement…making your company a sought-after place to work which helps you tackle recruitment challenges

- Learn about the latest tools and technology advancing agriculture and marketing to give you a decidedly competitive industry advantage

- Demonstrate leadership that can be leveraged to internal audiences, customers and thought leaders

NAMA also invests in the future of agri-marketing by supporting Student NAMA chapters nationally through the NAMA Foundation, Student Marketing Competitions and scholarships.

If you’re ready to join, please visit nama.org and begin empowering your team—and your company—today! If you would like to speak with someone to discuss the opportunities available to you as a member of NAMA, please contact Jenny Pickett at jennyp@nama.org.
NAMA Connects

NAMA is your connection to the leaders, creators and thinkers who can keep your team on top of trends and on top of their game. Our members are:

- Account Executives
- Product Developers
- Research Strategists
- Category Managers
- Brand Managers
- Creatives
- PR Strategists
- Content Strategists
- Community Managers
- Digital Strategists
- Media Strategists
- C-Suite Executives
- Association Leaders

With 22 chapters nationally and nine national committees that provide excellent leadership and professional development opportunities, NAMA connects seasoned professionals with the next generation of enterprising agri-marketers.

We have events that lead to pivotal connections year-round:

- Annual Agri-Marketing Conference
- NAMA Boot Camp
- NAMA Fall Conference
- Ongoing webinars
- Local chapter/regional networking and professional development opportunities

Sponsorships That Work For You

Whether you’re investing your time, money—or both—the benefits of partnering with NAMA are real.

NAMA is the premier agri-marketing organization in North America. The “partner-with-a-winner” halo benefits of membership and sponsorship are why our membership is stronger than ever.

Carve out unique sponsorship activities to support your strategic goals and make your organization truly stand out.

NAMA membership is evidence of your commitment to the future of agri-marketing and American agriculture. Please let us show you how NAMA fits into your company’s plans for future growth and success! Visit nama.org today.