



# 2022 Agri-Marketing Conference

## Sponsorship Opportunities

The theme of the 2022 Agri-Marketing Conference, April 6-8 is “Full Steam Ahead.” There are many different sponsorships available. Companies with marketing budgets of all sizes can participate. The higher your support, the more benefits you’ll receive....Sustaining Partner, Platinum, Gold, Silver or Bronze. In addition, you can get more company visibility by claiming one or more of the sponsorship opportunities. These opportunities are available on a first-come, first-serve basis, with first right given to last year’s sponsor.

Please review the benefits and opportunities of sponsorship at the 2022 Agri-Marketing Conference and confirm your interest to Jenny Pickett, (913) 491-6500 or [jennyp@nama.org](mailto:jennyp@nama.org). In-kind sponsorships will also be considered.

### Opportunities Available (some may be subject to first right of refusal)

• Meeting Room WiFi (2 sponsorships available)	\$5,000
• Lobby Welcome Cocktail	\$3,000
• Trade Show Relaxation Station	\$3,000
• Window Clings	\$3,000
• Trade Show Refreshment Station	\$2,000
• Hotel Drive Signage	\$2,000
• Meeting Cafe	\$2,000
• Thursday Morning Breakfast (2 available)	\$2,000
• NAMA Mixologist	\$2,000
• Step & Repeat Photo Display	\$1,500
• Leader/first timer reception	\$1,500
• Friday Breakfast (2 available)	\$1,500
• Attendee Headshots	\$1,500
• Session Prizes	\$1,500
• NAMA Bingo	\$1,500
• Phone Charging Kiosks	\$1,500
• Coffee Sleeves	\$1,500
• Speaker Recording	\$1,000
• Podium Signage	\$1,000
• Breakout Sessions	\$750
• Lobby Welcome Banner	\$500
• Program Booklet Ads (\$2,000 full page, \$1,000 1/2 page, \$500 1/4 page)	

Some sponsorships may be subject to first right of refusal from previous year’s sponsors. We also welcome creative sponsorship ideas. Questions? Contact Jenny Pickett at [jennyp@nama.org](mailto:jennyp@nama.org).