



2023 AGRI-MARKETING CONFERENCE  
FROM **NEXT2NOW**

Tap into the future today  
ST. LOUIS ■ APRIL 26-28

# 2023 Agri-Marketing Conference Sponsorship Opportunities

The theme of the 2023 Agri-Marketing Conference, April 26-28, is “From Next to Now.” There are many different sponsorships available. Companies with marketing budgets of all sizes can participate. The higher your support, the more benefits you’ll receive....Sustaining Partner, Platinum, Gold, Silver or Bronze. In addition, you can get more company visibility by claiming one or more of the sponsorship opportunities. These opportunities are available on a first-come, first-serve basis, with first right given to last year’s sponsor.

Please review the benefits and opportunities of sponsorship at the 2023 Agri-Marketing Conference and confirm your interest to Jenny Pickett, (913) 491-6500 or [jennyp@nama.org](mailto:jennyp@nama.org). In-kind sponsorships will also be considered.

## Opportunities Available (some may be subject to first right of refusal)

• Closing General Session Speaker	\$5,000
• Meeting Room WiFi (2 sponsorships available)	\$4,000
• Thursday Morning Breakfast (2 available)	\$4,000
• Thursday Luncheon in the Trade Show (1 available)	\$4,000
• Lobby Welcome Cocktail	\$3,000
• Walkway Signage	\$3,000
• Walkway floor clings	\$3,000
• Friday Breakfast (2 available)	\$3,000
• Best of NAMA Awards Ceremony (1 available)	\$3,000
• Trade Show Relaxation Station	\$3,000
• Window Clings	\$3,000
• Small Marketing Department Workshop (3 available)	\$3,000
• Conference E-Newsletter	\$2,000
• Breakout Sessions	\$2,000
• Breaks (2 available)	\$2,000
• Lobby Pillows	\$2,000
• Trade Show Refreshment Station	\$2,000
• Hotel Drive Signage	\$2,000
• Meeting Cafe	\$2,000
• Step & Repeat Photo Display	\$1,500
• Session Prizes	\$1,500
• Phone Charging Kiosks	\$1,500
• Speaker Recording	\$1,000
• Podium Signage	\$1,000
• Program Booklet Ads (\$2,000 full page, \$1,000 1/2 page, \$500 1/4 page)	

Some sponsorships may be subject to first right of refusal from previous year’s sponsors. We also welcome creative sponsorship ideas. Questions? Contact Jenny Pickett at [jennyp@nama.org](mailto:jennyp@nama.org).