

2024 AGRI-MARKETING CONFERENCE

BRIGHT HORIZONS

KANSAS CITY · APRIL 24-26

2024 Agri-Marketing Conference Sponsorship Opportunities

The theme of the 2024 Agri-Marketing Conference, April 24-26, is “BRIGHT HORIZONS.” There are many different sponsorships available. Companies with marketing budgets of all sizes can participate. The higher your support, the more benefits you’ll receive....Sustaining Partner, Platinum, Gold, Silver or Bronze. In addition, you can get more company visibility by claiming one or more of the sponsorship opportunities. These opportunities are available on a first-come, first-serve basis, with first right given to last year’s sponsor.

Please review the benefits and opportunities of sponsorship at the 2024 Agri-Marketing Conference and confirm your interest to Jenny Pickett, (913) 491-6500 or jennyp@nama.org. In-kind sponsorships will also be considered.

Opportunities Available (some may be subject to first right of refusal)

• Closing General Session Speaker	\$5,000
• Wednesday Trade Show Kick Off Reception (2 available)	\$5,000
• NAMA Art Illustration Activation	\$5,000
• Escalator Clings	\$5,000
• Lobby Brandng	\$5,000
• Thursday Morning Breakfast (2 available)	\$4,000
• Thursday Luncheon in the Trade Show (3 available)	\$4,000
• Thursday Trade Show Closing Reception (1 available)	\$4,000
• Hotel Entrance Window Clings	\$4,000
• Lobby Brandng	\$4,000
• Floor Clings	\$4,000
• Sidewalk Chalk Art	\$4,000
• Lobby Welcome Cocktail	\$3,000
• NAMA Selfie Stop	\$3,000
• Friday Breakfast (2 available)	\$3,000
• Best of NAMA Awards Ceremony (3 available)	\$3,000
• Small Marketing Department Workshop (2 available)	\$3,000
• Mid Level Managers Workshop (2 available)	\$3,000
• Breakout Sessions	\$2,000
• Breaks (1 available)	\$2,000
• Trade Show Refreshment Station	\$2,000
• Meeting Cafe	\$2,000
• Speed Networking	\$2,000
• Attendee Headshots	\$2,000
• NAMA Bingo	\$2,000
• Phone Charging Kiosks	\$2,000
• Registration Bags	\$2,000
• Program Booklet Ads (\$2,000 full page, \$1,000 1/2 page, \$500 1/4 page)	