2020 Agri-Marketing Conference
Sponsorship Opportunities

The theme of the 2020 Agri-Marketing Conference, August 11-13, is “Charting the Course.”

There are many different sponsorships available. Companies with marketing budgets of all sizes can participate. The higher your support, the more benefits you’ll receive...Sustaining Partner, Platinum, Gold, Silver or Bronze. In addition, you can get more company visibility by claiming one or more of the sponsorship opportunities. These opportunities are available on a first-come, first-serve basis, with first right given to last year’s sponsor.

Please review the benefits and opportunities of sponsorship at the 2020 Agri-Marketing Conference and confirm your interest to Jenny Pickett, (913) 491-6500 or jennyp@nama.org. In-kind sponsorships will also be considered.

Opportunities Available (some may be subject to first right of refusal)

- Meeting Room WiFi (2 sponsorships available) $5,000
- Lobby Branding $5,000
- Lobby Welcome Cocktail $5,000
- Trade Show Relaxation/Education Station $4,000
- Trade Show Opening Reception (1 co-sponsorship available) $2,500
- Trade Show Closing Reception (1 co-sponsorship available) $2,500
- Closing Session Brunch $2,500
- Trade Show Refreshment Station $2,000
- Trade Show Luncheon (2 co-sponsorship available) $2,000
- Floor Clings $2,000
- Hotel Drive Signage $2,000
- Wall Clings $2,000-$5,000
- Lobby Branding $5,000
- Hotel Channel $2,000
- Step & Repeat Photo Display $1,500
- Registration Envelopes $1,500
- Thursday Continental Breakfast $1,500
- Wednesday Morning Break $1,500
- Attendee Headshots $1,500
- Coffee Sleeves $1,500
- AMC Speaker Audio Recording $1,000
- Registration Bags $1,000
- Breakout Sessions $750
- Lobby Welcome Banner $500
- Program Booklet Ads ($2,000 full page, $1,000 1/2 page, $500 1/4 page)

Some sponsorships may be subject to first right of refusal from previous year’s sponsors. We also welcome creative sponsorship ideas. Questions? Contact Jenny Pickett at jennyp@nama.org.