



OCTOBER 14-16 | MINNEAPOLIS, MN

Sponsorship Opportunities:

- Opening Reception - \$4,000 (2 available)
- Opening Video – Video production costs
- Keynote Speakers (2 available) – \$4,000
- Closing Session – *Through the Lens of a Leader* - \$3,000
- Conference Registration Desk – \$2,500
- Tuesday Morning Breakfast – 2 available - \$2,500 each
- Wednesday Morning Breakfast – 2 available - \$2,500
- C-Suite Panel - \$2,000 (2 available)
- Breaks – 3 available - \$1,500 each
- Fall Conference Signage - \$2,000
- Lanyards - \$1,500
- Breakout Sessions – \$1,000 (4 available)
- Panel Discussions – Two panels with 2 co-sponsors each at \$1,500
- Coffee Sleeves - \$1,500 plus cost of sleeves
- Registration List - \$500
- Program Guide Ads: Full Page – \$1,000; Half Page – \$500

Sponsorship Benefits:

- Logo and name listed on the website, promotional brochure, emails, program guide and on signage.
- If sponsoring a reception or break, the ability to use your own signage or distribute items.
- If sponsoring a speaker, the opportunity to introduce
- First right of refusal for next year's event.