NAMA Sustaining Partners

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The NAMA Sustaining Partner would provide maximum exposure for a company seeking to align themselves more closely throughout the year with NAMA. The program delivers extensive overall promotional benefits and exposure at all three key NAMA events (Conference, Boot Camp and Fall Conference). The partnership provides the ability to carry marketing objectives to new levels while assuring that NAMA has a more stable means of sponsorship income throughout the year. The baseline commitment is $10,000 over the course of one full year.

Baseline Benefits

A Sustaining Partner receives all the sponsorship benefits of a Platinum Level Sponsor, plus the following

- Use of Sustaining Partner logo in advertising and promotion
- Two complimentary trade show booth spaces with premium location preference.
- One comp registration at each of the three key NAMA meetings (Conference, Boot Camp and Fall Conference)
- One comp NAMA membership
- Logo on digital signage at annual Conference
- Logo recognition as a partner on promotional materials for all three key NAMA events.
- Verbal recognition at all three key events.
- Ad space in the Fall Conference Program Guide.
- Flash drive of Student NAMA Resumes twice yearly.

Agri-Marketing Conference Sponsorship Benefits

BRONZE LEVEL SPONSOR (LESS THAN $2,000)

- Company name listed in the conference promotional brochure (distributed twice to over 3,200 NAMA professional and students members) provided sponsorship is confirmed prior to December 31, pre and post issues of the National NAMA News, included in *Agri Marketing* magazine (distributed to over 8,000 agribusiness professionals), and the conference program booklet (distributed to 1,200 conference attendees).
- Opportunity to put materials in registration bags.
- At least one program slide or easel sign recognizing your sponsorship of speaker or event.
- Recognition on the NAMA website.
- First right of repeat sponsorship for event/program/item for the next year's conference.

SILVER LEVEL SPONSOR ($2,000–$4,999)

A Silver Level Sponsor receives all the sponsorship benefits of a Bronze Level Sponsor, plus the following:

- Third round choice of trade show booth location, if applicable.
- Opportunity to introduce speaker, if applicable.

GOLD LEVEL SPONSOR ($5,000–$7,499)

A Gold Level Sponsor receives all of the sponsorship benefits of a Bronze Level and a Silver Level Sponsor, plus the following:

- One complimentary trade show booth space.
- Second round choice of trade show booth location, if applicable.
- Partnership in planning the event.

PLATINUM LEVEL SPONSOR ($7,500–$9,999)

A Platinum Level Sponsor receives all of the sponsorship benefits of Bronze, Silver and Gold Level Sponsors, plus the following:

- Two complimentary trade show booth spaces.
- First round choice of trade show booth location, if applicable.